

Between Buyers and Sellers

The main goal of Reviplast is to provide valuable information to managers, engineers and technicians about new materials, machines and technologies for plastics converting. As a communication link between providers and users, Reviplast promotes clever choices and helps companies to increase its sales and results, to improve productivity and to become more competitive.

Editorial Concept

Reviplast publishes information about new materials and machinery for plastic converting, as well as successful application stories and technical papers. Reviplast covers all major plastics processing areas, such as injection-moulding, extrusion, blow-moulding, recycling, compounding, mould making, etc.

plastics magazine



Published since 1997

Frequency: 4 issues per year, distributed in printed and digital form

advertising

spaces & prices

| | | | | | | |
|--|---|---|--|---|--|--|
| Cover 210 x 227 mm 2 140€ | 2nd Cover Double 2x 210 x 297 mm páginas 2 e 3 2 800€ | 2nd Cover página 2 ou 3 Bleeding: 210 x 297 mm Standard: 180 x 260 mm 1 450€ | Back Cover Bleeding: 210 x 297 mm Standard: 180 x 260 mm 1 760€ | MARKETsection (4 insertions) 42 x 19 mm 120€ 42 x 38 mm 190€ 42 x 78 mm 320€ | | |
| Page Bleeding: 210 x 297 mm Standard: 180 x 260 mm 1 200€ | 1/2 Page vertical 87 x 260 mm 820€ | 1/2 Page horizontal 180 x 130 mm 820€ | 1/3 Page vertical 57 x 260 mm 650€ | 1/3 Page horizontal 180 x 85 mm 650€ | 1/4 Page vertical 87 x 130 mm 540€ | 1/4 Page horizontal 180 x 65 mm 540€ |

Art Works not included. Plus VAT (if applicable). Right hand or defend placement + 15%.

Format: 210x297 mm (A4). Pringing method: offset CMYK. Digital formats: PSD, EPS, TIFF, JPEG ou PDF (HR) Minimum resolution: 300 dpi.

circulation data

1. COPIES PER ISSUE*

| | |
|-----------------|-------|
| Printed version | 1.500 |
| Digital version | 5.497 |

2. DISTRIBUTION BY JOB*

| | |
|-----------------------|-------|
| Department Manager ** | 43,6% |
| Engineer/Technician | 32,1% |
| CEO/General Manager | 11,8% |
| Others | 12,5% |

* Database query in september 2016

** Project, Production/Packaging, Quality, Maintenance, Purchasing, Marketing/Sales

3. DISTRIBUTION BY SECTOR (primary business)*

| | |
|---|-------|
| Plastics converters | 38,4% |
| Mould makers | 12,8% |
| Automotive, Electric and Electronic industries | 11,6% |
| Recycling and related activities | 6,6% |
| Plastics processing machinery | 5,0% |
| Food and Drink industries | 4,3% |
| Ceramics and building materials | 4,3% |
| Chemicals manufacturing and distribution | 3,5% |
| Industrial Software and Hardware | 3,1% |
| Textile and Footwear | 2,9% |
| Universities, Professional schools and institutions | 2,6% |
| Others | 4,9% |

calendar

reviplast 89

deadline: **13 january**
publication: january

reviplast 90

deadline: **7 april**
publication: april

reviplast 91

deadline: **30 june**
publication: july

reviplast 92

deadline: **13 october**
publication: october

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