### media kit 2017



#### **Between Buyers and Sellers**

The main goal of Reviplast is to provide valuable information to managers, engineers and technicians about new materials, machines and technologies for plastics converting. As a communication link between providers and users, Reviplast promotes clever choices and helps companies to increase its sales and results, to improve productivity and to become more competitive.

### **Editorial Concept**

Reviplast publishes information about new materials and machinery for plastic converting, as well as successful application stories and technical papers. Reviplast covers all major plastics processing areas, such as injection-moulding, extrusion, blow-moulding, recycling, compounding, mould making, etc.

### plastics magazine



Frequency: 4 issues per year, distributed in printed and digital form

### advertising

# spaces & prices



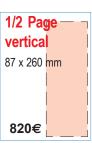




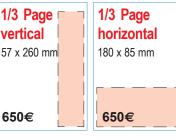


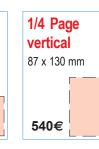


Page
Bleeding: 210 x 297 mm Standard: 180 x 260 mm
1 200€











Art Works not included. Plus VAT (if applicable). Right hand or defind placement + 15%.

Format: 210x297 mm (A4). Pringing method: offset CMYK. Digital formats: PSD, EPS, TIFF, JPEG ou PDF (HR) Minimum resolution: 300 dpi.

### circulation data

1. COPIES PER ISSUE\*

II COI IES I EN ISSUE	
Printed version	1.500
Digital version	5.497

# 2. DISTRIBUTION BY JOB\* Department Manager \*\* 43,6% Engineer/Technician 32,1% CEO/General Manager 11,8% Others 12,5%

- \* Database query in september 2016
- \*\* Project, Production/Packaging, Quality, Maintenance, Purchasing, Marketing/Sales

### 3. DISTRIBUTION BY SECTOR (primary business)\*

Plastics converters	38,4%
Mould makers	12,8%
Automotive, Electric and Electronic industries	11,6%
Recycling and related activities	6,6%
Plastics processing machinery	5,0%
Food and Drink industries	4,3%
Ceramics and building materials	4,3%
Chemicals manufacturing and distribution	3,5%
Industrial Software and Hardware	3,1%
Textile and Footwear	2,9%
Universities, Professional schools and institutions	2,6%
Others	4,9%

## calendar

### reviplast 89

deadline: **13 january** publication: january

### reviplast 90

deadline: **7 april** publication: april

### reviplast 91

deadline: **30 june** publication: july

### reviplast 92

deadline: 13 october publication: october





